

# BENEFITS OF GOING GREEN, FROM TEE TO GREEN

*Randy Friedman – Speaker, Golf Mind Coach and Author*

As an LPGA Golf Professional for many years, Randy Friedman had the wonderful opportunity to work with master Head Professional's and top Superintendents. Her love of the game and values as a teacher and player bring her to a place of gratitude and giving back to the sport by educating others to save the planet and "go greener" from tee to green.

**Here are some of the ways golf courses can *lend a hand* and give back to our green planet:**

**1) Superintendents have the greatest *hand* in this cause by physically improving the course management and maintenance:**

- Use life-sustaining fertilizers
- Incorporate a water conservation plan
- Plant flowers and trees to attract wildlife
- Install educational signs of wildlife, plant life and vegetation

**2) Food and beverage department add their "green" *hand*:**

- Implement the usage of paper over plastic
- Have a recycle plan for the facility for workers and golfers
- Grow fruits and vegetables in an on site garden

**3) *Hand* others the big picture with "green consciousness"**

- Golf Professionals add "green" teaching to their instruction programs
- School programs – class trips to golf courses
- Encourage walking, have pull carts available

**4) Join the Audubon Cooperative Sanctuary Program (ACSP) for Golf:**

- Helps golf courses protect and preserve the environment
- Enhance the valuable natural areas and wildlife habitats of golf courses
- Improve efficiency, and minimize potentially harmful impacts of golf operations

Implementing any or all of these strategies will increase economic opportunities, enlighten the non-green golf courses of potential benefits, increase tourism with "green-friendly" representation and encourage financial support of businesses and government.

**\*What are some of golf's potential environmental impacts?**

- Pollution of water caused by pesticides, fertilizers, and other contaminants
- Withdrawal of large quantities of water for irrigation
- Health hazards from chemical handling and applications
- Negative impacts of chemical use on “non-target” wildlife

**What are golf's environmental opportunities?**

- **Provide** needed wildlife sanctuaries
- **Preserve** natural areas within urban environments
- **Support** plants and wildlife native to the area
- **Protect** water resources
- Promote physical and mental well being
- Educate golfers and the general public about the nature of the game and promote environmentally-sound management

**What are some benefits of installing signs for golfers?**

- Increased **educational** opportunities
- They raise **awareness** of wildlife on the golf course.
- Create a **pleasure** feeling when birds, trees, and flowers can be identified
- It adds to a greater appreciation of the course.

The signs demonstrate a commitment to environmental quality and habitat preservation. Installing signs around the golf course is one of the beneficial ways to let golfers, local businesses and the communities know about course efforts to enhance wildlife habitat and spread the message that *golf is great for the environment*.

**“... and the best reason of all to “go green” is because it’s the right thing to do.”** Anthony Williams, the GCSAA certified golf course superintendent at Stone Mountain (Ga.) Golf Club by Marriott

**Attention Meeting Planners:**

To have Randy speak on the ‘Benefits of going green from tee to green’, please contact Tracy Dalton at 865-809-5989 or [booking@golfmindpower.com](mailto:booking@golfmindpower.com) with a full email request.