



Randy Friedman

SPEAKER ~ TRAINER ~ AUTHOR

Co-Author of

THE ATHLETIC MINDSET

SPECIALIZING IN:

Safety incentive programs and Sales & Marketing motivation

Remember when employees used to take pride in their work?

That's because they felt like they were a part of something great. Teamwork is the ability to work together towards a common vision: the ability to direct individual accomplishments toward organizational objectives. It's the fuel that allows common people to attain uncommon results. Yes, everyone wants *skin in the game!*

The Benefits? Increased worker moral, better performance and productivity, reduced workplace accidents and higher accountability standards to name a few. Employers promoting positive workplace programs along with reinforced safety incentives and corporate training can greatly reduce annual loss ratios.



SPEAKING & TRAINING:

The athletic mindset approach gets all employees playing the game, driving your company message and cheering for your team!

- **NASCAR** – The driver, the pit crew, the team
- **MLB** – From strike three to grand slam, learn to brush yourself off
- **NBA** – Playing in the zone, taking the shot
- **NFL** – The three point conversion
- **PGA** – Playing from the rough, hitting the green, holing out

Implementing the *Athletic Mindset* within your company is like building the strongest, fastest and most dedicated *pit crew, pitching team, offense, defense and short game!*

Is your management team ready for race day?

As a Golf Pro, Randy is also available for corporate golf outings and clinics.

"Randy is a true motivational mentor. She has an abundance of positive energy and passion for helping others succeed. Any business would benefit greatly from he programs!"

- Dr. Kenneth Goldman
Stockton Partners Managing Director

"As a speaker and coach, Randy is the perfect blend of entertainer and mentor. Her knowledge is indisputable, her experience is impressive, and her ability to touch hearts and change lives is absolutely incredible. Randy is the real deal...a 5 star speaker and a 5 star woman!!"

- Dr. Paula Fellingham
CEO, Women's Information Network

"Randy is a powerful speaker that relates to the audience with so many great messages! Her book, *Your Inner Swing* is excellent."

- Wendy Elliott
Pfizer Animal Health

