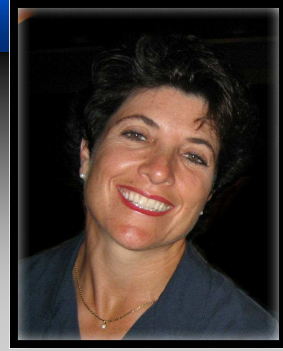


RANDY FRIEDMAN

MOTIVATIONAL SPEAKER ~ CORPORATE COACH ~ AUTHOR



Human Factor Expert

The human factor improves the Employee-Employer relationship, and enhances customer service.



Can people change their attitudes

and become more productive? Randy brings her *Athletic Mindset* principles, positive energy and passion into every one of her presentations, that shows it can be done! Benefits include increased

worker moral, better performance and productivity, reduced workplace accidents and higher accountability standards. Employers who promote positive workplace programs along with reinforced safety incentives can greatly reduce their annual loss ratios.

MOST REQUESTED TOPICS:

- ◆ **ARE YOU NASCAR READY?** Implementing the Athletic Mindset within your management team is like building the strongest, fastest and most dedicated "pit crew". Is your management team ready for race day?
- ◆ **SKIN IN THE GAME INITIATIVE:** Business owners have *Skin in the game*. When employees can have their own *Skin in the game*, they will want to carry the ball down the field. Are you ready for a winning season?
- ◆ **HUMAN FACTOR RE-ENERGIZER:** The technology age and economic downturn has disconnected employee moral. When you're ready to open all lines of communication, the Human Factor will put excitement, compassion and teamwork back in your business.
- ◆ **THE ACE PROGRAM ~ EMPLOYEE MENTORSHIP TRAINING:** To be an ACE is to have a great *Attitude*, a defining *Character* and positive internal *Energy*. An ACE employee wants the ball and looks to score... every time!



Randy is also available for corporate golf outings and clinics.

"Randy is a true motivational mentor. She has an abundance of positive energy and passion for helping others succeed. Any business would benefit greatly from her programs!"

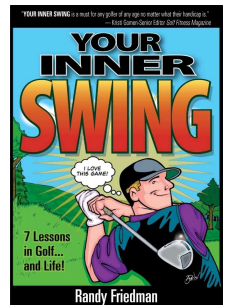
- Dr. Kenneth Goldman
Stockton Partners Managing Director

"As a speaker and coach, Randy is the perfect blend of entertainer and mentor. Her knowledge is indisputable, her experience is impressive, and her ability to touch hearts and change lives is absolutely incredible. Randy is the real deal...a 5 star speaker and a 5 star woman!!"

- Dr. Paula Fellingham
Human Relations Expert

*"Randy is a powerful speaker that relates to the audience with so many great messages! Her book, *Your Inner Swing* is excellent."*

- Wendy Elliott
Pfizer Animal Health



13753 Eastpointe Way, Palm Beach Gardens, FL 33418 ~ (888) RIM-1099 ~ info@SkinInTheGame.us

www.SkinInTheGame.us & www.RiskIntegrityManagement.com